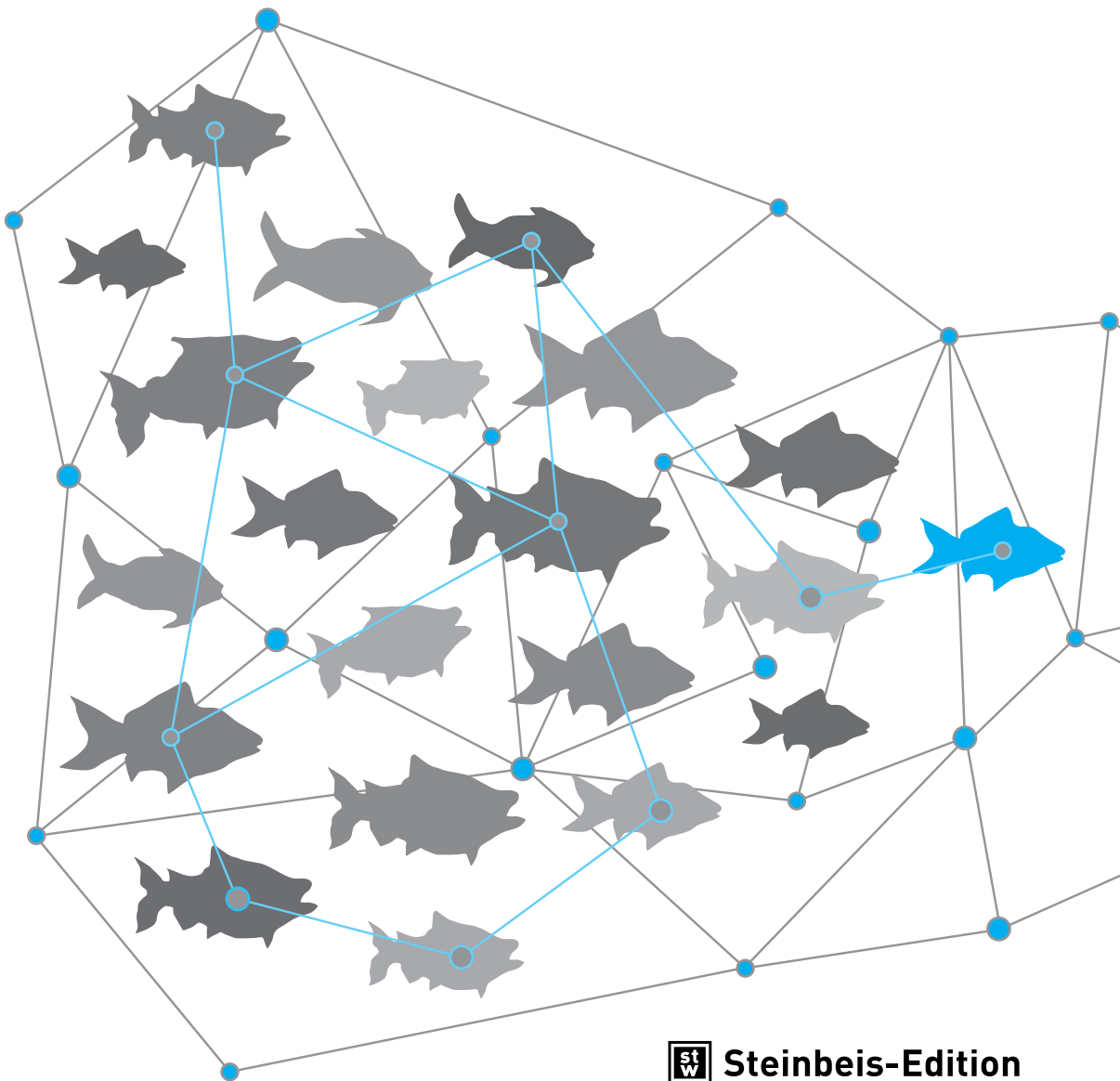


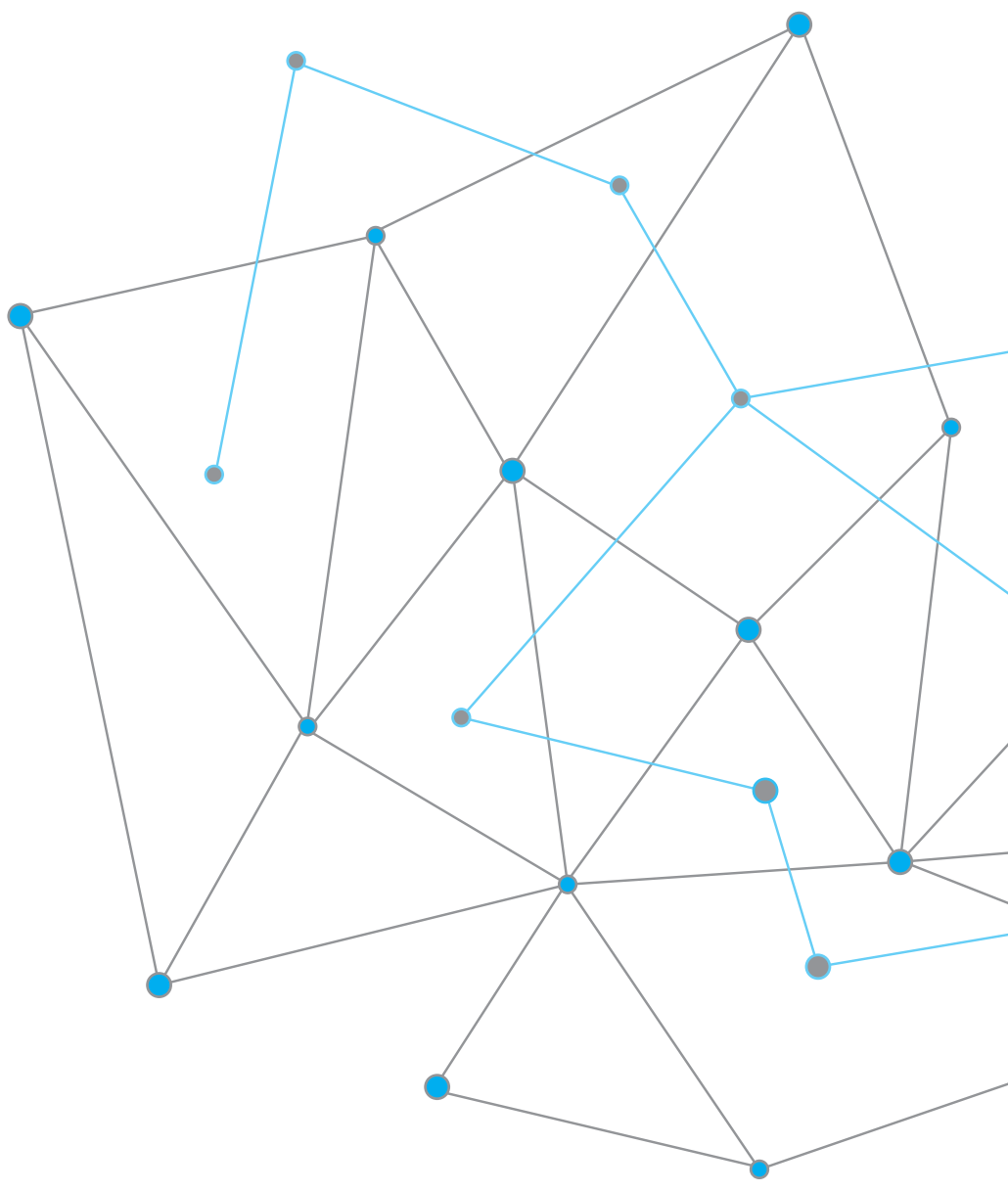
Stefanie Kisgen

The Future of Business Leadership Education in Tertiary Education for Graduates



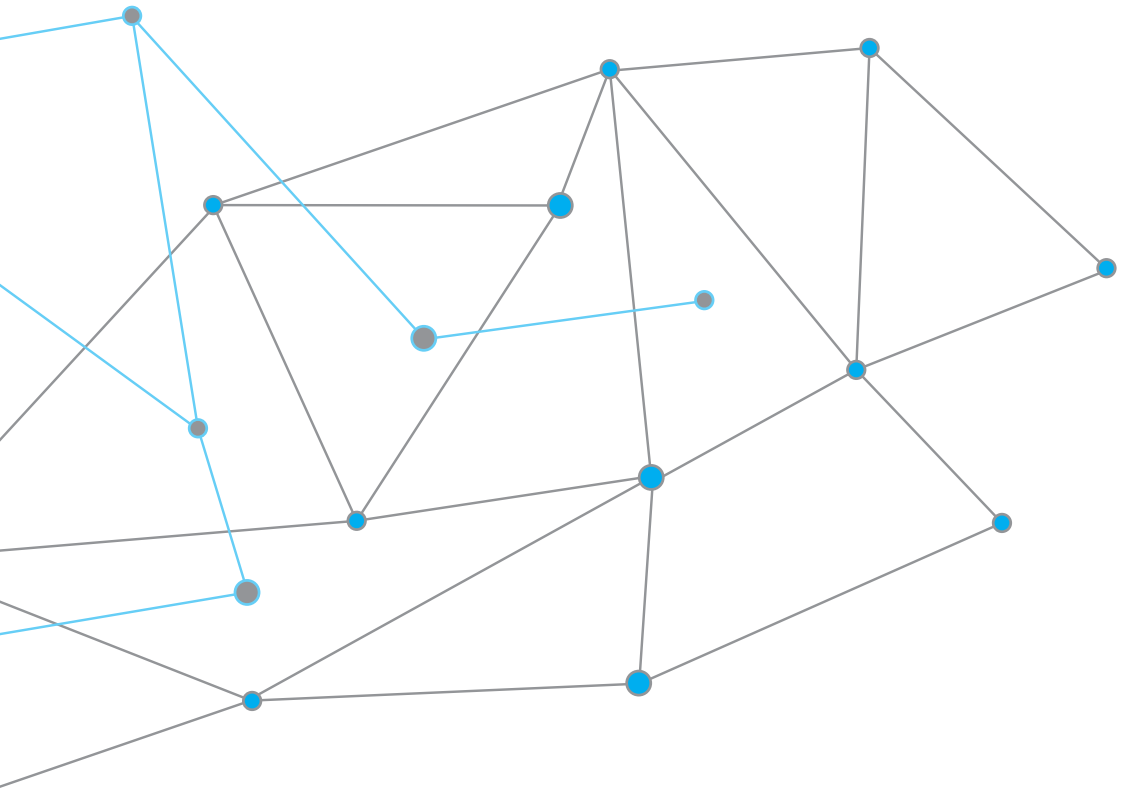
Stefanie Kisgen

The Future of Business Leadership Education
in Tertiary Education for Graduates



Stefanie Kisgen

The Future of Business Leadership Education in Tertiary Education for Graduates



Stefanie Kisgen

The Future of Business Leadership Education in Tertiary Education for Graduates
Zugl. Inaugural-Dissertation zur Erlangung des Doktorgrades der Philosophie an der
Ludwig-Maximilians-Universität München

Referent: Prof. Dr. Rudolf Tippelt, Lehrstuhl für Allgemeine
Pädagogik und Bildungsforschung

Korreferent: Prof. Dr. Hartmut Ditton, Lehrstuhl für Allgemeine
Pädagogik, Erziehungs- und Sozialisationsforschung

Tag der mündlichen Prüfung: 31.01.2017

LMU

LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

Imprint

© 2017 Steinbeis-Edition

All rights reserved. No part of this book may be reprinted, reproduced, or utilised in any form by any electronic, mechanical, or other means now known or hereafter invented, including photocopying, microfilming, and recording or in any information storage or retrieval system without written permission from the publisher.

Stefanie Kisgen

The Future of Business Leadership Education in Tertiary Education for Graduates

1st edition, 2017 | Steinbeis-Edition, Stuttgart

ISBN 978-3-95663-130-6

Published in the scientific series of SIBE

Likewise Ludwig-Maximilians-Universität Munich, dissertation 2017

Layout: Meike Haverkamp

Cover picture: ©mypokcik/Shutterstock.com, edited by Steinbeis-Edition

Production: Kraft Premium GmbH, Ettlingen

Steinbeis is an international service provider in entrepreneurial knowledge and technology transfer. The Steinbeis Transfer Network is made up of about 1,000 enterprises. Specialized in chosen areas, Steinbeis Enterprises' portfolio of services covers research and development; consulting and expert reports as well as training and employee development for every sector of technology and management. Steinbeis Enterprises are frequently based at research institutions, especially universities, which are constituting the Network's primary sources of expertise. The Steinbeis Network comprises around 6,000 experts committed to practical transfer between academia and industry. Founded in 1971, the Steinbeis-Stiftung is the umbrella organization of the Steinbeis Transfer Network. It is headquartered in Stuttgart, Germany. Steinbeis-Edition publishes selected works mirroring the scope of the Steinbeis Network expertise.

193005-2017-05 | www.steinbeis-edition.de

Preface

We are facing great challenges; both on a societal as well as a commercial level; globally, nationally and individually. The continued, uninhibited growth of the population, the excessive consumption of resources, climate warming, the extinction of species and the dissimilar spread of wealth are only a few, yet significant problems of our earth.

When today, the day at which you read these lines, comes to a close tonight, there will be approx. 250,000 less trees, and approx. 70,000 more fellow human beings net.

Since the United Nations conference on Environment and Sustainability in Rio de Janeiro in 1992, the term sustainability has constantly gained international recognition and - one may discuss this critically - commitment.

In the so-called Rio Declaration, sustainable development is simultaneously geared toward

- > Providing all people and nations, particularly the developing countries, with the necessary commercial and cultural opportunities;
- > Granting all people a fair share in all resources of this our earth in social justice;
- > In the interest of future generations, limiting the utilization of all natural resources, raw materials, plants and animals to an extent that the world is able to regenerate itself under its own steam, ensuring that future generations still find humane living conditions.

Sustainability in the corporate world consequently means carrying the responsibility for creation, the society as well as customers and employees.

The economy - and thus the corporations - is facing great challenges today. (In part entirely) new business and value-creation models have to be developed and realized in light of the scientific and technological developments, the global competition and the emphasis on sustainability. At the same time, the level of innovation quality to be realized has to be immensely greater than in the past in order to maintain and expand competitiveness in the product as