



**Franziska Bergmann, Eduardo Herrmann |
Steinbeis 2i GmbH (Ed.)**

Understanding the Chinese STI landscape in the context of EU-China innovation cooperation

**ENRICH – European Network of Research and
Innovation Centres and Hubs, China**



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Eduardo Herrmann holds a degree in International Relations (UNAM, Mexico) as well as a Master of European Studies (ZEI-University of Bonn, Germany). He is team leader and senior project manager at Steinbeis 2i GmbH since 2005. Eduardo Herrmann is responsible of the thematic priorities “production technologies” and “socio-economic aspects”. He has participated in

diverse European funded projects and EU support initiatives in different technological domains acting as coordinator or project partner. His core areas of expertise are: support to technology transfer between research organisations and SMEs, project and financial management, and innovation management. Eduardo Herrmann has contributed to various studies and publications, either as main author or as co-author, related to innovation processes in SMEs, roadmapping and international cooperation in S&T between China and the EU. In the context of ENRICH Eduardo Herrmann has contributed with his expertise to the elaboration of the present study and is involved in developing the revenue model of the centre.



Franziska Bergmann is a project manager at Steinbeis 2i GmbH and has been managing European projects since 2011. She received her degree Magister Artium (M.A.) in political science, law and economic geography in 2010 from Ludwig-Maximilians-University (Munich, Germany). Since 2014 she is responsible for the implementation of technology transfer and innovation support

measures in the context of EU-funded coordination and support actions having their focus on strengthening EU-China research and innovation cooperation. Among those activities can be counted: analyses of market entry opportunities, organisation of brokerage events and conference, delegation visits and the call of an innovation award. Within ENRICH Franziska Bergmann was the main responsible of the underlying study. She has furthermore vast experience in the management of EU-funded project, as well as in various dissemination and exploitation activities.



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List of abbreviations

AML	Anti-Monopoly Law
CAS	Chinese Academy of Sciences
CCM	Chinese Co-Funding Mechanism
CPC	Communist Party of China
EC	European Commission
EU	European Union
FAB	Food, Agriculture and Biotechnology
FDI	Foreign Direct Investment
GDP	Gross Domestic Product
GHG	Greenhouse Gas
GHG	Information and Communication Technologies
IoT	Internet of Things
IP	Intellectual Property
IPR	Intellectual Property Rights
JPI	Joint Programming Initiative
JRC	Joint Research Centre
JV	Joint Venture
MoE	Ministry of Education
MOST	Ministry of Science and Technology
NGO	Non-Governmental Organisation
NSFC	National Natural Science Foundation of China
R&I	Research and innovation
R&D	Research and Development
RMB	Renminbi / Chinese Yuan
SME	Small- and medium-sized Enterprise
SOE	State-owned Enterprise

Executive summary

China's Science and Technology (STI) market is a very dynamic sector offering considerable opportunities for potential collaboration. At the same time the European Union (EU) and China have a long track of cooperation on STI subjects. There are several points of coincidence, common trends and a political commitment to deepen existing collaboration.

A key question remains nonetheless, how can European organisations seize all potential opportunities and successfully collaborate with their Chinese counterparts?

This report provides current insights in that direction, by analysing the core elements shaping the Chinese STI landscape, highlighting trends and by identifying key challenges as well as main opportunities for international STI collaboration. This document pretends to deliver an overview on main issues to be considered by European organisations when intending to get engaged in STI collaboration with China.

A thorough documentary analysis has been performed and a set of key stakeholders has provided their views on the topics scrutinised. Indeed, whereas there is a common agreement on the strategic relevance of fomenting and reinforcing international STI collaboration between European and Chinese actors, there is also a clear view that it is a process requiring perseverance and decisive steps towards building up a relationship based on mutual trust.

1 Introduction

China has made an impressive progress on its journey from imitation to innovation in the last years. The rapid evolution witnessed in China has resulted, on the one hand, that cities like Shenzhen belong now to the world's largest innovation hubs and, on the other hand, China is now facing the unusual context that the country is losing low-skilled jobs to lower-costs labour countries. The paradigm of China being perceived as the world's manufacturing house is indeed changing. Moreover, on its race of becoming a high tech country, Chinese companies are following an aggressive policy of buying European top-notch enterprises. These are all reasons to take a closer look at China's rapidly changing STI landscape and to analyse what are the implications of all this changes on the EU-China STI collaboration.

This report presents a summary of the ENRICH project activities in order to analyse the underlying factors of the Chinese STI landscape in respect to their relevance and influence on EU-Chinese cooperation in this field. The information provided reflects a *status quo* analysis of current developments the Chinese science and innovation landscape, policies and ongoing activities within EU-China STI cooperation. It highlights trends and tendencies, as well as current opportunities and challenges for stakeholders directly involved in EU-China STI cooperation.

The presented information was gathered through a desktop research and was later validated and complemented through an online survey and three expert workshops. In the online survey, 68 STI stakeholders from the EU and China provided feedback and rated the findings. In June 2017, the findings were presented in an interactive workshop format to further experts and key stakeholders in Beijing, Shanghai and Brussels. Over 60 participants were representing European and Chinese government STI experts from public bodies, industry, research organisations and other STI service providers in these events. They contributed to this report through a fruitful exchange on valuable experiences in and know-how on EU-Chinese STI cooperation.