

Werner G. Faix | Stefanie Kisgen | Jens Mergenthaler



LEADERSHIP. PERSONALITY. INNOVATION.

Education and Research at SIBE



SCHOOL OF INTERNATIONAL
BUSINESS AND ENTREPRENEURSHIP
STEINBEIS UNIVERSITY

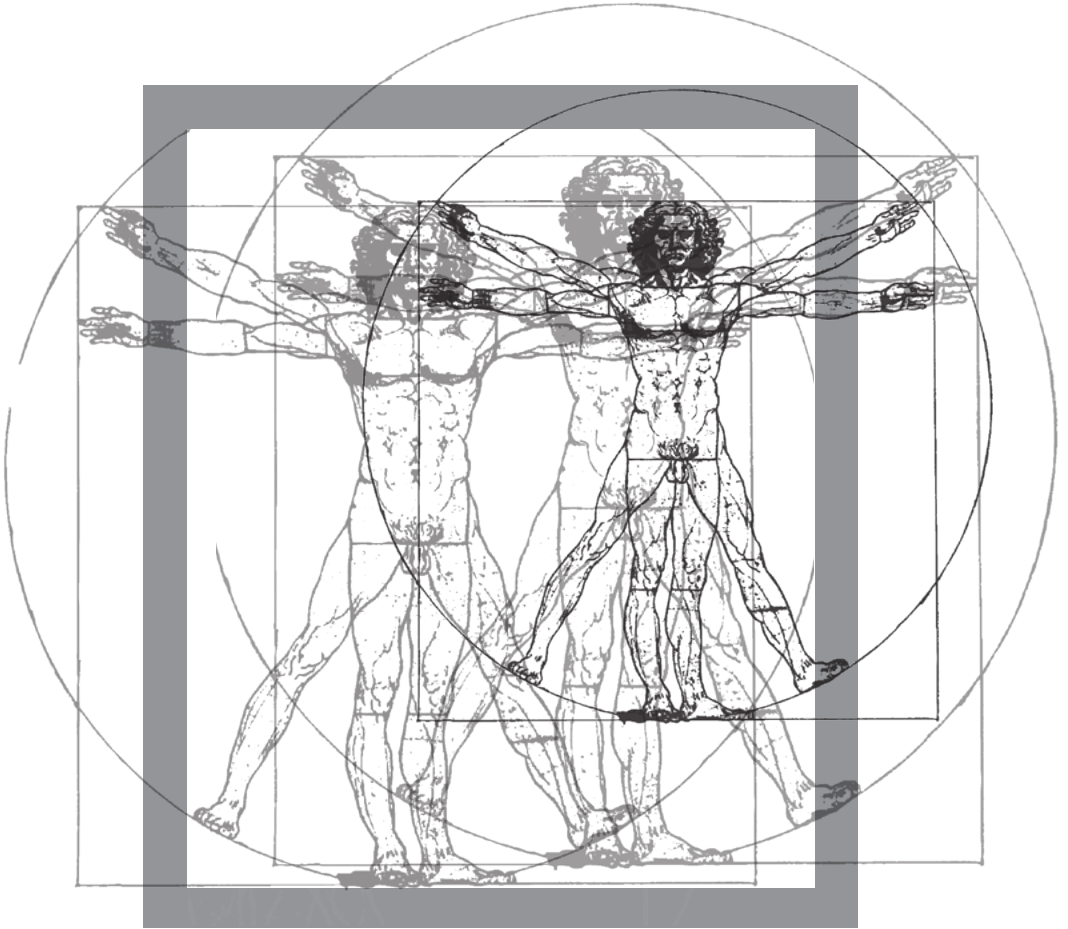
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Imprint

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Werner G. Faix, Stefanie Kisgen, Jens Mergenthaler
LEADERSHIP. PERSONALITY. INNOVATION.
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1st edition, 2019 | Steinbeis-Edition, Stuttgart
ISBN 978-3-95663-222-8

Editorial staff: Tina Burgel, Katsiaryna Kaliayeva
Layout and cover design: Katsiaryna Kaliayeva
Cover picture: Vitruvian Man by Leonardo Da Vinci / HP_Photo / fotolia.com
Production: Druckerei Mack GmbH (Schönaich, Germany)

210445-2019-11 | www.steinbeis-edition.de

SCHOOL OF INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP (SIBE)

In the face of our dynamic and profoundly changing world, the future will be shaped by creative people with the knowledge, skills, strength and courage to formulate new goals and lastingly implement them.

This text is an affirmation of the essential nature of our institution. It is certainly not the first time we have considered the principles of our university. This text is based on the many publications listed in the bibliography. It is a provisional, decidedly preliminary conclusion of all our previous reflections. This document is intended as a basis for designing our research and development as well as point of departure for future reflections and discussions about the nature of our institution.

The text thus meets the requirements of the German Wissenschaftsrat¹ (German Council of Science and Humanities) that every university must define its original concept of teaching in a statement of principles (Lehrverfassung).²

¹ See Wissenschaftsrat (2017) et al.: Strategien für die Hochschullehre. Positionspapier 2017. Available online under <https://www.wissenschaftsrat.de/download/archiv/6190-17.pdf>, retrieved on 02/05/2018.

² Our interpretation of the term "Lehrverfassung" (statement of principles) follows the explanations of the Wissenschaftsrat (German Council of Science and Humanities) (2017, *ibid.*), p. 16, footnote 17: „Die Verbindlichkeit der Lehrverfassungen ist dabei nicht im juristischen Sinne zu verstehen, sondern als interpersonelle ideelle Norm, die an der jeweiligen Hochschule gemeinsam entwickelt wird und von ihren Mitgliedern als Maxime akzeptiert werden soll.“ (The binding nature of the statements of principles are not meant to be understood in a legal manner, but as an ideal interpersonal standard that is developed at the respective university and that should be accepted by its members as a maxim.)

Although this text was written and published by the authors, the foundation for the ideas that inspired us to write it and all previous editions originates from everyone who works in, with and above all, at our university.

Thus, we wish to directly thank all these people for their thoughts and actions. It is they who make our institute of higher education what it is: a reality with added value for society.

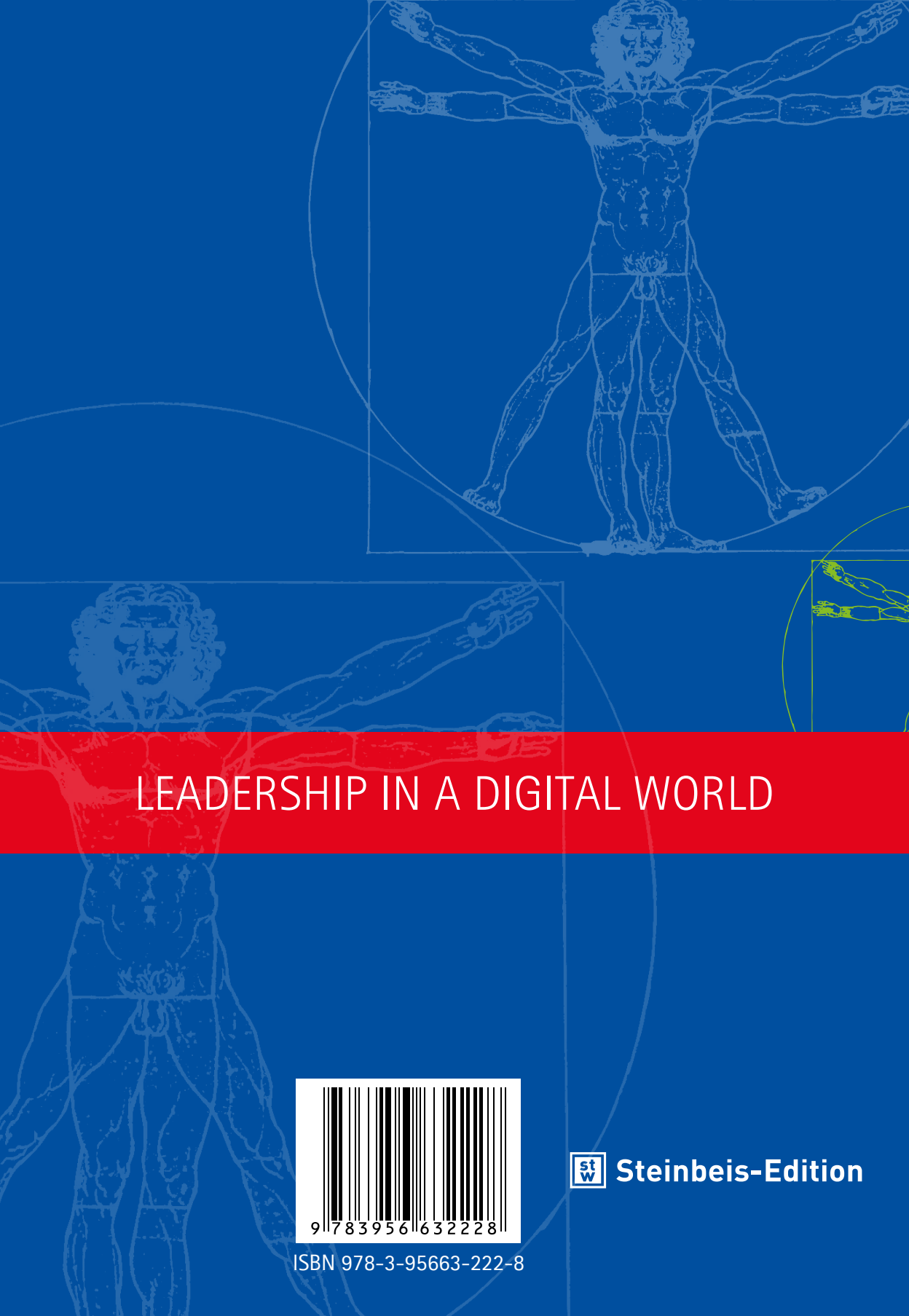
Herrenberg, November 2019

Werner G. Faix, Stefanie Kisgen, Jens Mergenthaler

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ISBN 978-3-95663-222-8



Steinbeis-Edition